

**Introducing a
superior way to
see the world.**



**Transitions®
Signature™ VII**

Now with *Chromea7™* technology.

Life well lit.™



Transitions® Signature™ VII

More **responsive**
in more situations.

	Transitions® Signature™ VII Ideal balance of indoor clarity, outdoor darkness and fast fade back	Transitions® XTRActive™ Our darkest everyday lenses
Everyday use		
Clear indoors		
Slight tint indoors		
Dark outdoors		
Activate behind the windscreen		

Transitions® Signature™ VII lenses are available in two tints, grey and brown.
Both engineered for color consistency and to enhance what your patients see.

International Standard of Performance:

- Category as per ISO 8980-3 Cat. 0 Non Activated, Cat. 3 Activated Section 5.2
- Traffic signal recognition as per ISO 14889 Section 4.5.2.5
- Suitable for night driving per ISO 14889 Section 4.5.2.4
- Block 100% UVA and UVB radiation per ISO 8980-3 Section 5.2
- Block 100% UVA and UVB radiation per ANSI Z80.3 Section 4.6.2
- Block 100% UVA and UVB radiation per EN 1836 Impact resistant as per US FDA
- Impact resistant as per US FDA Regulation 21 CFR 801.410
- Impact resistant per ISO 14889 Section 5.2; Mechanical Strength per ISO 14889 Section 4.4

Lens Type	1.5	1.6	1.67	1.74	Poly	Trivex®	Tribid 
FSV							
SFSV							
Progressive							
BiFocals							

Transitions® and the swirl are registered trademarks and Chromea7™, Life well lit™, Transitions® Signature™ and XTRActive™ are trademarks of Transitions® Optical, Inc. ©2012 Transitions® Optical, Inc.

Photochromic performance is influenced by temperature, UV exposure and lens material.

Transitions® Signature™ VII

More **responsive** in
more situations.

Transitions® Signature™ VII lenses replace Transitions® VI lenses as our most balanced everyday lenses yet. They provide the ideal combination of darkness, fast fade back speed and indoor clarity.



What makes them **better?**

**Our new
technology**

Chromea7™
Technology 

A true molecular breakthrough, this exclusive 8-dye formulation allows the lenses to be more responsive than ever. Transitions® Signature™ VII lenses are:

More reactive to
indirect sunlight.



More reactive to
get even darker
on hot days.



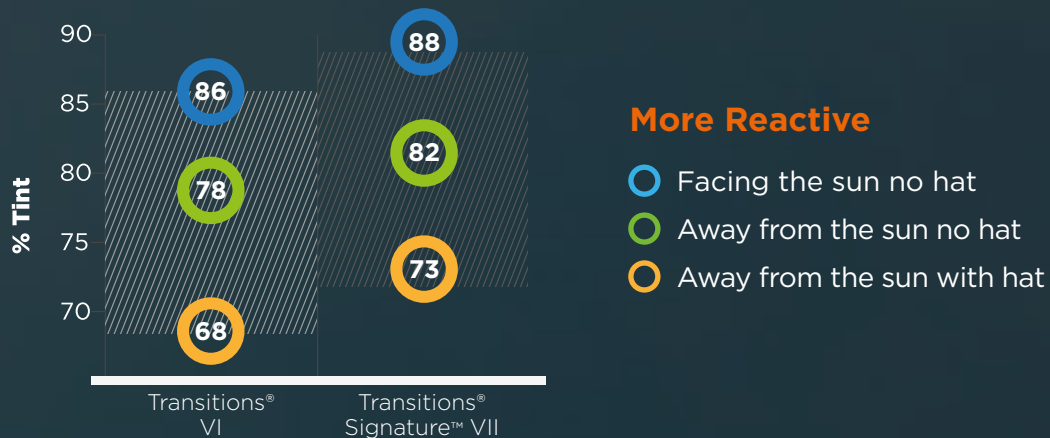
Revolutionary testing for a revolutionary product.

We developed **Transitions® Signature™ VII**

lenses to be more responsive in more situations by testing them in **over 200 different real-life conditions** representing various temperatures, weather conditions and geographies.



Real world measurements showed that **Transitions® Signature™ VII** lenses are significantly darker than **Transitions® VI** lenses across an even wider variety of conditions.

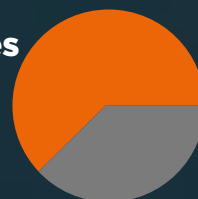


The perfect opportunity to convert clear lens wearers.

8 out of 10 clear lens wearers rated **Transitions® Signature™ VII** lenses better than their current clear lenses.



Transitions® Signature™ VII lenses are preferred nearly 2 to 1 over **Transitions® VI** lenses as our best everyday lens ever.



Transitions® Signature™ VII

Transitions® VI

Let the latest technology help your patients live **LIFE WELL LIT™**.